

MGT2IMG | Assessment 4 – Essay (1200 words): Culturally or Digital Disruptive Based Essay (25%)

Purpose:

To allow a student to demonstrate their prior 12 weeks of MGT2IMG studies through the development and presentation of a well-structured and referenced culturally and ethically-based essay incorporating digital disruption principles.

Instructions and Expectations.

This assessment task has several steps that need to be undertaken before you can commence the writing up of your response to the stated questions and submit your answer to Turnitin for grading.

Step One: Download the rubric for the assessment task and review its structure/contents.

Step Two: Read the two questions for the topic of your essay (see below) - **one only will be used for the task.**

Step Three: Go to any of the provided links or readings during the semester, and re-read them for providing some guidance to answering either of the questions.

Step Four: Conduct a wider research (key words can be used to guide your research) to find more current reference sources i.e.: **since 2015 onward to support your final essay submission**

Step Five: Starting from Week 4 onwards develop a timetable to create a draft of what you may be submitting during Week 12; read the questions every week and expand on your draft so that by Week 10 you are ready to start writing your first draft of the essay.

Note: engage the PLA's on your campus in every stage of your preparation of the final essay; do not leave it to the last moment; let them guide you on how strengthen the final essay so that you are in a position of gaining good grades for the essay, and hopefully the subject overall.

Step Six: Your final submission must smoothly tie together your findings and answers to the question; **the essay is not a set of a number of unrelated answers, for example, paragraph answers to each or any provided question.**

Step Seven : Discuss any issues that you are having with your essay with your workshop leader, or submit to Studiocity for advice or the PLA's for suggestions.

Step Eight : *Submit before the assessment is due. Late submission will incur 5% penalty per day. No submission allowed after five working days.*

Step Nine : Review the rubric again to see what is expected in the final essay.

Step Ten: Lastly, review the below submission link and the expectations on the structure of the final essay. If these conditions are not met then value will be lost in the final grade.

Essay Topics

Option One	Option Two
Digital disruption is affecting all organizations, impacting not only how businesses use technology, but also how they drive innovation, organizational change and new cultural behaviors. One result of this seismic shift is the adoption of increased artificial intelligence (AI), automation, and use of social media tools and by those adoptions their implications on all forms of businesses. How domestic organizations and/or MNC go about managing these transformational opportunities and challenges is redefining corporate and management (decision-making) strategy. <i>(Managing digital disruption and transformation)</i> https://www.financierworldwide.com/roundtable-managing-digital-disruption-and-transformation#.XssGLXtS-Uk The Bases of the Essay: Do you agree with the above statement about the increased adoption of these forms of technology into the workplace, especially internationally? What role does the internet play in this adoption? What does ' appropriability of technology' mean when considering your above answers, especially about 'going overseas' with your business? How can managers protect the proprietary rights to their technology when considering that move to a 'host country'? Required to do: <i>In an essay structured paper provide detailed and well researched set of answers to the above questions and concerns. The paper is not to be structured in a table or list form, but correctly structured with a strong introduction, a set of observations and research findings, , and a concise conclusion or set of recommendations</i> The essay must conform to the conditions of the submission, and contain a number of real world examples to support those recommendations. <i>Note: Use the services of the PLA's to get this above structure right</i>	Not saying that Australia itself has 'good workplace or labor practices and policies' today (or even in the past or future) but many countries today still have workplace or labor practices that internationally are deemed unacceptable, breaches international laws or agreements, or are contra to the principles of acceptable 'human rights' or even principles or ideals embedded in various SDG's. The Bases of the Essay: Do you think that the Australian public (or even the citizens within a host country) should care about workplace or labor practices in another (host) country? Is this not the political and ethical responsibility of the government in that host country to develop and regulate these practices and policies within their own borders? Who do you think provides a better mechanism of regulating, reporting and/or improving these unacceptable workplace practices and business processes; Australian exporters, NGO's, UN, or the Australian public by not engaging with that country in trade? Required to do: <i>In an essay structured paper provide detailed and well researched set of answers to the above questions and concerns. The paper is not to be structured in a table or list form, but correctly structured with a strong introduction, a set of observations and research findings, , and a concise conclusion or set of recommendations</i> The essay must conform to the conditions of the submission, and contain a number of real world examples to support those recommendations. <i>Note: Use the services of the PLA's to get this above structure right.</i>
Possible Key Research Words / Concepts: Digital disruption, organizational change, technology, decision-making, appropriability of technology, CSR, AI, workplace, international business, management	Possible Key Research Words / Concepts: Hofstede and GLOBE principles, ethical concepts and beliefs, role of government and management, values, CSR, Corporate Governance, public pressures, NGO vs For Profit Entities.

Conditions of Submission

The following will be strictly enforced, and penalties may prevail for any breaches:

1.5 spacing	12 Font
Single-sided	Normal margins
Harvard Referencing System At least seven (7) peer reviewed references (post 2015)	Student name and number on every page
Clear introduction or executive summary must be sighted at the beginning of the essay	Strong conclusion must be found in the essay.
The use of Endnote is suggested to prepare the final bibliography.	All references must be listed in alphabetical order
All submissions must be supported by the student pressing the 'submit' button when loading the essay onto LMS.	No draft submissions allowed
Late Penalties will prevail as outlined in LTU and LBS academic policies.	Print a Turnitin receipt for your record or in case the submission is corrupted.